

## ***Transmissions Ad Sizes***

### **Full page ad**

7.5 inches wide X 10 inches deep  
(45 picas X 60 picas)

### **Half page horizontal**

7.5 inches wide X 4.875" inches deep  
(45p X 29p3)

### **Half page vertical**

3.625 inches wide X 10 inches deep  
(21p9 X 60p)

### **Quarter page ad**

3.625 inches wide X 4.875 inches deep  
(21p9 X 29p3)